

Year	Term	Curriculum Content
BTEC Level 2 Award in Business		
10	Autumn	<p>Unit 8 Recruitment, Selection & Employment (Internally assessed) Learning Aims: A: Know about job roles and functional areas in Business B: Produce documentation for specific job roles C: Demonstrate interview skills and plan career development.</p>
	Spring	<p>Unit 8 Recruitment, Selection & Employment Completing assessment for Unit 8. All Unit 8 criteria to be handed in by Friday 13th February</p> <p>Unit 2 Finance for Business (Exam Unit) Learning Aims: A: Understand the cost involved in business and how businesses make a profit.</p>
	Summer	<p>Unit 2 Finance for Business (Exam Unit) B: Understand how businesses plan for success. C: Understand how businesses measure success and identify areas for improvement. Exam June 2015</p>
11	Autumn	<p>Unit 3 Promoting a Brand (internally assessed) A: Explore the use of branding and the promotional mix in Business</p>
	Spring	<p>Unit 3 Promoting a Brand (internally assessed) B: Develop and promote a brand for a business All Unit 3 criteria to be handed in by Friday 30th January.</p> <p>Unit 1 Enterprise in the Business World (Internally assessed) A: Know how trends and the current business environment may impact on a business B: Plan an idea for a new business C: Present a business model for a start-up business.</p>
	Summer	<p>Unit 1 Enterprise in the Business World (Internally assessed) Students finishing Unit 1 criteria. All work to be submitted by Friday 22nd May 2015.</p>

