MEDIA STUDIES

HEAD OF DEPARTMENT:
Ms K McCabe

Media Studies is the theoretical and practical study of the Media - it's influence on society and culture. In years 10 & 11, students follow the OCR Media Studies GCSE Specification.

The course requires students to both analyse the Media and create media products for specific purposes and audiences.

The department has achieved consistently good results with around 90% of students achieving C grade equivalent. Students can choose A level Media as an option in Sixth Form. In higher education, students have gone on to study Journalism, Film-Making, Advertising & Marketing Degrees as well as English Literature, Sociology, History and Art.

Curriculum Information:

In **Year 10**, students work on the Individual Portfolio Coursework. This is worth 30% of the GCSE and involves studying a type of media text and completing an assignment to compare and account for differences in specific texts. In addition, students must produce their own Media to accompany their essay. Students also begin preparing for the exam in Year 11 learning how to analyse different types of Media.

In **Year 11**, students must complete a major production piece based on a brief, which is one of three production tasks. This is worth 30% of the final grade. These choices change every two years but currently allow students to produce either Print based products, Film or a Website. Students then complete revision for the summer examination, worth 40% of the final grade. Section A requires students to analyse a short moving image sequence and in Section B students answer questions on a Media Text type set by the exam board.

To make progress and ensure a good level of achievement, students must complete Media work independently as homework. As 60% of the Media Studies is Coursework, students must be self-motivated to learn and study. Details of this work will be published in a Homework Booklet, which students will receive at the beginning of Term 1, Term 3 and Term 5. This will give information about the Coursework projects, deadlines and a glossary of Key Terms, which students should are expected to use throughout their work. To support your child please read through this with them and remind them of any upcoming deadlines.